

For students entering Fall, 2023 or later

Senior Capstone

*One science course must include a lab.

International Business

Revised June 8, 2023

The international business major prepares students for work in organizations whose owners, employees, customers and/or suppliers are not confined to the borders of one nation. The curriculum requires a strong foundation of language and culture, history, geography and political science along with the business core classes.

Name	 			Student ID		
I. Basic Graduation Requirement	ts			IV. Business Core Requirements (48 Credits)		
1. Dasie Graduation Requirement				The Business Profession Sequence - Every Semester	Fall	Sprin
120 - Total Credit Hours				BUS 001 - The Business Profession I	1	- Spinis
42 - 100-Level or Above Credit Hou	rs.			BUS 002 - The Business Profession II	†	1
				BUS 003 - The Business Profession III		
2.0 or Above - Cumulative GPA				BUS 004 - The Business Profession IV	†	1
2.0 or Above - Business 100-Level C	Course GPA			BUS 005- The Business Profession V - as needed	†	1
					Credit	Grade
Graduation Agreement - Due 15 months	s prior to			ACCT 041 - Introduction to Financial Accounting	3	T
graduation	•			ACCT 042 - Introduction to Managerial Accounting	3	1
				ECON 002 - Principles of Microeconomics	3	1
Graduation Application - Online In S	Self-Service			IS 044 - Microsoft Office Tools for Business Analysis	2	
				MATH 028 (or higher) - Business Calculus	3	
II. Drake Curriculum - Areas of	Inquiry (AOI's)		BLAW 060 - Business Law I	3	
	Course	Credit	Grade	BUS 070 - Globalization	3	
First-Year Seminar		3		BUS 073 -Professional Verbal Communication	2	
Critical Thinking	ACCT 041	3		BUS 074 - Professional Written Communication	2	
Written Communication		3		IS 075 - Information Technology and Business	3	
Information Literacy	MGMT 170	3	√	STAT 071 (or ACTS 131) - Statistics I	3	
Historical Foundations		3		STAT 072 (or ACTS 135) - Statistics II	3	
Historical Foundations		3		FIN 101 - Corporate Finance	3	
Global and Cultural Understanding	BUS 070	3	$\sqrt{}$	MGMT 110 - Organizational Behavior	3	
Values and Ethics	BLAW 060	3		MGMT 120 - Management of Operations	3	
Artistic Experience		3		MKTG 101 - Marketing Principles	3	
Physical Science*		3 or 4		BUS 195 - Business Strategy and Policy	3	
Life Science*		3 or 4	\checkmark			
Quantitative Literacy	STAT 071	3	1	V. International Business Major (21-39 Credits)		
Engaged Citizen		3			Credit	Grade

III. All University Required Courses					
	Course	Credit	Grade		
Blueprint for Success-Take in first semester	INTD 025	1			
Equity and Inclusion**	MGMT 110	3	V		
** May be used to fill an AOI. MGMT 110 must be taken at Drake to apply.					

BUS 195

V. International Business Major (21-39 Credits)				
	Credit	Grade		
ECON 010 - Principles of Macroeconomics	3			
POLS 065 - Comparative Politics or 075 - World Politics	3			
MGMT 170 - International Management	3			
Choose Three: (one of ECON 130, 131 or 135); MKTG 170; FIN 170; or WLC148				
Course one	3			
Course two	3			
Course three	3			
<u>Foreign Language</u> - 004 level completed in one language.	3 to 12			
International Experience				

Six credits of international experience through participation in J-Term, Summer Term, Semester Abroad, or approved Internship Experience

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International Business - Fall 2023 Catalog Suggested Course Sequence *

Pre-requisites and when courses are offered may be found on this page: www.drake.edu/zimpleman/about/forms/

First	Year, Fall	
Course	Notes	Credits
BUS 001FA		0
FYS		3
INTD 025		1
ACCT 041		3
POLS 065		3
BUS 074		2
Language Study		3
Term Credits		15

Course	Notes
BUS 001SP	
ACCT 042	
ECON 002	
IS 044	
Science AOI with Lab	
Language Study	
T. C. 1'.	
Term Credits	

Second Yea	r, Fall	
Course	Notes	Credits
BUS 002FA		0
BUS 073		2
MATH 028		3
BUS 070		3
Language Study		3
ECON 010		3
AOI		3
Term Credits		17

Second Year, Spring (Abroad)				
Course	Notes	Credits		
BUS 002SP		0		
Language Study		3		
AOI		3		
Suggested Abroad Term				
Term Credits		15		

First Year, Spring

15

Third Year, Fall				
Course	Notes	Credits		
BUS 003FA		0		
MGMT 110 or 100 Level Elective		3		
MKTG 101		3		
STAT 071		3		
100 Level Elective		3		
100 Level Elective		3		
Zimpleman Graduation Agreement Due				
Term Credits		15		

Third Year,	Spring	
Course	Notes	Credits
BUS 003SP		0
100 Level Elective or MGMT 110		3
FIN 101		3
STAT 072		3
100 Level IBUS Elective Choice		3
AOI		3
Term Credits		15

Fourth Year, Fall				
Course	Notes	Credits		
BUS 004FA		0		
MGMT 170		3		
100 Level IBUS Elective Choice		3		
MGMT 120		3		
BLAW 060		3		
AOI		3		
University Commencement Application Due				
Term Credits		15		

Fourth Year, Spring				
Course	Notes	Credits		
BUS 004SP		0		
BUS 195		3		
100 Level IBUS Elective Choice		3		
100 Level Elective		3		
100 Level Elective		3		
Elective		3		
Term Credits		15		

^{*} This plan is an example and your plan may vary. Meet with your advisor to devise a plan that is best for you.

Notes